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**Call for Papers:  
Special Issue of the Zeitschrift für Tourismuswissenschaft (Journal  
for Tourism Research)  
TOURISM AND EDUCATION**

Dear colleagues, honoured prospective authors,

The *Zeitschrift für Tourismuswissenschaft* ('German Journal of Tourism Research') is a leading journal of interdisciplinary tourism research in German speaking countries and announces the following 'Call for Papers' for the issue 7/1 2016 to the topic: *Education in Tourism*

Coordinator of this issue is Prof. Dr. Roman Egger, Salzburg University of Applied Sciences

The tourism industry offers interesting and future-oriented career opportunities for highly qualified individuals in several business sectors. The education comprises apprenticeships, tourism colleges, and universities of applied sciences merging practical concepts and theoretical paradigms as well as the traditional university based education in tourism. Specifically, a variety of curricula flourish in the tertiary education sector ranging from general tourism management to different specialized fields resulting in an interesting interdisciplinary field. The tourism industry increases with complexity and interdisciplinary aspects acquiring the status of one of the largest business sectors in the world. In global terms one out of every 11 jobs worldwide is in the tourism industry. However, the tertiary education in tourism is considered very young and still developing compared to other traditional fields which results in a continuing discussion of developmental potentials in tourism education. Especially, the connection of practical experience, the demands of the industry, and the knowledge transfer are the centre of the controversy. The question rises whether students can provide the required skills in tourism industries after graduation? Specialist competence, methodological competence, social competence, and personal competence are the required key components. Universities frequently have trouble adapting to the rapidly growing and changing business markets which is followed by a discrepancy between knowledge transfer at the universities and the current demands of the tourism industries. On one hand the industry needs the so called "know-how-to-do" knowledge referring to practical skills of graduates and on the other hand there are universities of applied sciences where students learn strategic and critical thinking as well as scientific working.

Other interesting issues in this field would be:

- eLearning and digitalized tourism education – chances and challenges
- Lifelong learning in Tourism
- New didactical approaches/requirements in tourism education
- The relevance of foreign language skills
- Tourism education and job profiles from a gender specific point of view
- The image of the tourism industry and it's effects for tourism education
- Etc.

We welcome theoretical/conceptual or empirical papers as well as contributions which provide an overview, which reflect methods (with a quantitative or qualitative approach). In addition, papers from applied or academic research as well as innovative research questions and theoretical perspectives are welcome. Contributions can be **submitted in English as well as in German** depending on the international interest and scope of the topic.

Please send your proposals as **abstracts (500 words)** with an author affiliation page until **15<sup>th</sup> of August 2016**. We will notify accepted proposals by mid of September. **Full papers** (8000 words including references and notes) **or short papers** (2000 words incl. refs and notes) need to be submitted by the **end of November 2016**. Papers will be peer reviewed (double blind). To discuss proposals and ideas, please get in touch with the special issue guest editor: [roman.egger@fh-salzburg.ac.at](mailto:roman.egger@fh-salzburg.ac.at)

with kindest regards

Roman Egger